

The Secret of how not to lose money investing in securities.

Something to consider about investing your hard earned money...

Answer this question; "How is money to invest made?"

The answer is one of three. Money is created from an inheritance, employment or self-employment.

Then answer this question; how is money lost? The answer is by investing your money in investments."

Next question is; how do you get more money to invest?" The answer is the same as where you got your initial investment money.

If you make money on your investments it does not mean you were smart. It means that you did not make a bad decision. Thinking you are smart generates a fool's confidence.

So why then should we invest? The answer is; "we should invest to preserve our net worth." When you think like that, you make safe decisions. If you think that you invest to grow your wealth, then you have to take risks. When it comes to investments, taking risks is a good way to shrink your asset value.

The world that offers you all those wonderful investments is the world that benefits from your hard earned money.

Also ask yourself.... "If investing money is such a sure fire way to grow your wealth, why is that the financial institutions want to invest your money?" They could avoid hiring that entire staff and just borrow internationally and since there supposedly are no risks they could just sit back and rake in the dough.

So now let's ask this question; "How do people who sell investments make money?" The answer is; from selling investments. OK... now how in hell does that make sense? Why don't they just invest their own money, instead of needing your money to make money?

Now consider this. Of the trillions of dollars invested every day... can everyone make money? The correct answer is, "No." You can only take out of the pot what goes in. That means that there are winners and losers. Who are the losers? The losers are the risk takers. Who are the risk takers? The risk takers are comprised of people who think they are smart, those who take the advice of others, and the least smart of them all. Less than 10% of the investors make money... that leaves about 90% to lose money.

So before you think about getting rich from investing in securities, ask yourself if you like the odds. If you like the odds... then be sure to put a stop loss limit on the amount of your wealth you want to lose, investing in a world where most people lose money